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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92059351
Party	Defendant Juice, Inc. aka Juice Analytics
Correspondence Address	Morgan Champion Cooley LLP 1299 Pennsylvania Ave. NWSuite 700 Washington, DC 20004 UNITED STATES mchampion@cooley.com, trademarks@cooley.com, bhughes@cooley.com
Submission	Voluntary Surrender Of Registration
Filer's Name	Morgan Champion
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Signature	/Morgan Champion/
Date	03/20/2015
Attachments	Juice Analytics--Surrender of FRUITION Registration.pdf(13698 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Doctors Online Services, LLC  
DBA Fruition,  
Petitioner,

v.

Juice, Inc., AKA Juice Analytics  
Registrant.

Cancellation No: 92059351

Registration No.: 4,292,177

Mark: FRUITION

Registered: February 19, 2013

**VOLUNTARY SURRENDER OF REGISTRATION WITH PREJUDICE**

**Under 15 U.S.C. § 1057(e) and 37 C.F.R. §§ 2.134, 2.172**

Registrant, Juice, Inc. AKA Juice Analytics, a Virginia corporation, having an office and principal place of business at 7875 Hwy 100, Nashville, Tennessee 37221 (formerly at 11529 Sunrise Valley Drive 8 Reston, Virginia 20191), hereby surrenders Registration No. 4292177 for cancellation with prejudice as permitted by 15 U.S.C. § 1057(e) and 37 C.F.R. §§ 2.134(a), 2.172.

By the signature of its counsel below, this application for surrender of registration is submitted with the express written consent of Doctors Online Services, LLC DBA Fruition.

There is no fee required for surrender of the registration.

**VOLUNTARY SURRENDER OF REGISTRATION**  
**REGISTRATION NO. 4,292,177**  
**CANCELLATION NO. 92059351**

Respectfully submitted,

COOLEY LLP

Dated: March 20, 2015

By: /Morgan A. Champion/  
Morgan A. Champion  
Brendan J. Hughes  
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*Attorneys for Registrant*

**WRITTEN CONSENT OF PETITIONER**

Petitioner Doctors Online Services, LLC DBA Fruition expressly consents to the Voluntary Surrender of Registration No. 4,292,177 under 15 U.S.C. § 1057(e) and 37 C.F.R. §§ 2.134(a), 2.172 with prejudice.

Respectfully submitted,

BRYAN CAVE LLP

Dated: March 19, 2015

By: /katherine keating/  
Katherine Keating, Esq.  
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San Francisco, California 94105-2994  
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**CERTIFICATE OF SERVICE**

I hereby certify that on March 20, 2015, a true and correct copy of the foregoing **Voluntary Surrender of Registration with Prejudice** was placed in the United States Mail, postage prepaid, addressed to counsel for Petitioner as follows:

Katherine Keating, Esq.  
BRYAN CAVE LLP  
560 Mission Street, 25th Floor  
San Francisco, California 94105-2994  
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Date: March 20, 2015

/Morgan Champion/  
Morgan A. Champion